



nexTOUCH FULFILLMENT PORTAL

State-of-the-art web and print-on-demand technology to fulfill your marketing needs

Keep your brand intact

nexTouch gives your sales people, dealers, franchisees and partners the power to order and distribute literature and other marketing materials quickly and easily. Authorized users can select from corporate-branded templates and approved messaging to create mail that speaks directly to each customer to improve your results. And free up your time.

No need to tie up customer service resources either. End users have the ability to buy and personalize materials through your company's self-service portal with ease.

Designed to work for you

While nexTouch can turn any desktop into a marketing resource, there are special tools that work even harder for financial services, pharmaceutical and high-tech companies. From personalized booklets for the financial industry to DTC or DTP for pharmaceuticals to 1-1 marketing materials for high-tech companies, nexTouch is ready to simplify your process.

Save time, reduce production costs and never waste inventory again!

Put your marketing materials where it counts – within easy access of your sales staff, dealers, franchisees and other partners. Reduce waste since your materials are never overstocked or obsolete.

Make the most of your marketing fulfillment program:

- Maximize your time and empower your field staff to order and customize their sales materials via Web-to-print technology.
- Combine the power of traditional fulfillment with print on demand to reduce production costs and better control your inventory.
- Give field partners the ability to order and personalize materials with a self-service portal to obtain branded collaterals and presentations.
- Reduce warehousing costs by printing only what you need, when you need it.
- Rely on accurate real-time reporting that includes everything from inventory and usage to backorders and order tracking.

INSIGHT INTO YOUR BUSINESS

Put marketing materials where it counts – within easy access of your sales staff, dealers, franchisees and other partners.

Reduce marketing waste since your materials are never overstocked or obsolete.

BENEFITS AT A GLANCE

- Streamline your fulfillment for products, collateral, premiums and personalized documents.
- Expedite distribution with convenient ordering and tracking to improve inventory management.
- Impact your bottom line by reducing waste, lowering inventory and only printing what you need – when you need it.
- Maximize your time by empowering your field users to order online – from personalized materials, sales kits and more.





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Fulfilling your need—every step of the way

nexTouch delivers more while saving you stress. You'll save time and money when you count on us to handle your physical and digital printing needs. From personalized digital printing to premium items – we can print and fulfill with ease.

There's little waste. nexTouch lets you cost effectively print what you need, reducing storage costs and overhead. Plus, you'll never experience a shortage of materials. We provide clean, organized and safe warehousing for all your collateral materials, with state of the art fulfillment services.

Built-in reporting tools help you see results

Simplify management and accountability with administrative, inventory and reporting tools built-in to nexTouch. You have the ability to chart usage over time, see activity by SKU, display inventory counts and usage trends, plus show costs, ROI and more.

Expand your options – and your cost efficiencies with nexTouch

Leverage the power of advanced online print and fulfillment solutions with nexTouch from Harte-Hanks. Our advanced web-based tools helps you fully integrated your printing to fulfillment while empowering your sales force, marketing partners and field personnel to produce their time-sensitive marketing materials.

Save time on the front end with stress-free fulfillment processes. We'll merge your digital printing with physical premiums and collaterals to provide exceptional savings. Put nexTouch to work for you.

ABOUT HARTE-HANKS

At Harte-Hanks, we know it takes more than guesswork to create direct marketing solutions that help you win, keep and grow your customer base. It takes true **insight** to understand complicated customer and marketplace data, and decipher how your customers and prospects behave. It takes people with **passion** to do whatever it takes to create innovative marketing communications that don't just break through the clutter – but break through the barriers to get response. And it takes a focus on delivering impressive, business-driving **results** to make sure you get maximum value from your direct marketing investment. It takes the people of Harte-Hanks.

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Insight. Passion. Results.