

HARTE-HANKS At A Glance



Why Smart Investment Firms Choose Harte-Hanks...

- A single source to meet all your production requirements
- One gateway to manage your entire program
- Scalability with an extensive network in Europe, four U.S. facilities and a global reach
- Proven systems for rapid start-up and speed to market
- Award-winning technology integrated into proven processes and systems
- Maximization of your ROI with a focus on improvement
- Simple and easy program administration by a dedicated team of knowledgeable marketers
- Faster sales closings with our comprehensive, turnkey service mix

Fulfillment Solutions that Increase Efficiency and Lower Costs

WHY HARTE-HANKS FULFILLMENT?

No other fulfillment provider delivers the diverse expertise, technological sophistication and commitment to quality that companies enjoy with Harte-Hanks. With four U.S. fulfillment facilities, centralized EMEA operations and best-of-breed, in-house logistics, our clients stand head and shoulders above the crowd.

From assembled kits to rebate checks to print-on-demand services, our trained, experienced staff excels for top companies in financial services, pharmaceuticals, technology, automotive and other select markets.

GLOBAL ORGANIZATION ALLOWS AUTONOMY TO DIVISIONS

Our structure enables each facility to be responsive, flexible and scalable to meet client needs — while backed by the resources and infrastructure of a global marketing services organization. Our clients have a cost-effective partner for generating and building global customer relationships.

PRINT-ON-DEMAND (POD) TECHNOLOGY MEANS TRUE 1:1 MARKETING

POD allows you to quickly and inexpensively create material that's personalized for a customer or prospect. Response rates rise with customized messages, graphics and photos. Even more importantly, print and inventory costs decline by printing only what you need.

REAL-TIME, ACCURATE AND EFFICIENT INVENTORY MANAGEMENT

You can limit storage costs, obsolescence and shortages. Our inventory systems integrate with our digital POD technology, enabling quick stock replenishment. Clients rely on us to manage more than 150,000 SKUs at any given time.

DIRECT MAIL COST REDUCTION THROUGH POSTAGE DISCOUNTS

As one of the largest global direct mail companies, we offer format recommendations, print and production efficiencies, and logistics methods dedicated to delivering the mail as inexpensively as possible.

START NOW

Call for fulfillment savings ideas. Hear more about the ways Harte-Hanks can help you save on fulfillment AND make sure you always have the right materials with the right messages available.



Insight. Passion. Results.

For More Information Contact:
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